Guidelines Regarding Authorised Identifications
Olympic Winter Games
Beijing 2022

Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identifications.

International Federations
Documents direct access coming soon

National Olympic Committees
Documents direct access coming soon

IBSF
Bobsleigh & Skeleton
Guidelines Regarding Authorised Identifications
Olympic Winter Games Beijing 2022

IBSF
Bobsleigh Skeleton

Front
One-piece bodysuit

As retail trade

15cm²
not adjacent to each other

30cm²
not adjacent to each other

10cm²
not adjacent to each other
Guidelines Regarding Authorised Identifications
Olympic Winter Games Beijing 2022
IBSF
Bobsleigh
Skeleton

Top view Skeleton

60cm² no more than 10% of the surface

Top view Bobsleigh

IBSF
Bobsleigh
Skeleton
Bobsleigh

Identification of the Manufacturer
Product Technology Identification
NOC Emblem and National Identity
Homologation Marks
### Application of Guidelines regarding Authorised Identifications

**Clothing**

<table>
<thead>
<tr>
<th>Item</th>
<th>Identification Allowance</th>
</tr>
</thead>
</table>
| **Competition clothing/Warm-up suits** | One Identification of the Manufacturer per clothing item will be permitted, to a maximum size of 30cm².  
One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm².  
One Identification of the Manufacturer will be permitted on Zippers and Buttons and should appear in the same colour as the concerned item (i.e. tone on tone), as long as such identifications are deemed not conspicuous by the IOC. |
| **One-piece bodysuit**        | One Identification of the Manufacturer and one Product Technology Identification shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other. |
| **Collars and roll necks**    | If a roll neck or polo shirt is worn, no Identification of the Manufacturer may appear on the collar or on the neck.  
Only one Identification of the Manufacturer will be allowed; it may be situated on the chest, with a maximum size of 30cm². |
| **Socks**                     | One Identification of the Manufacturer per accessory item will be permitted, to a maximum size of 10cm². |
| **Gloves**                    | One Identification of the Manufacturer per accessory item will be permitted, with a maximum size of 8cm² per glove. |

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).
### Clothing

<table>
<thead>
<tr>
<th>Headgear</th>
<th>One <em>Identification of the Manufacturer</em> per Item, with a maximum size of 10cm² or two <em>Identifications of the Manufacturer</em> per accessory item will be permitted, with a maximum size of 5cm² each and placed above each ear.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eyewear</td>
<td>May carry the <em>Identification of the manufacturer</em> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Olympic Games, with the identifications permitted on the lenses so long as such identifications are engraved into the lens and are not deemed as conspicuous by the IOC.</td>
</tr>
</tbody>
</table>

### Sport Equipment

<table>
<thead>
<tr>
<th>Bob / Sled</th>
<th>One <em>Identification of the Manufacturer</em> per bob/sled will be permitted, covering no more than 10% of the surface, to a maximum size of 60cm², so long as the manufacturer is deemed a sports brand.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Helmet</td>
<td>May carry the <em>Identification of the Manufacturer</em> as generally used on products sold through speciality shops during the period of 6 months or more prior to the Games. No aerodynamic elements may be attached to the helmet.</td>
</tr>
<tr>
<td>Race Gloves</td>
<td>One <em>Identification of the Manufacturer</em> per accessory item will be permitted, and may be split to two parts, with a maximum size of 15cm² per glove.</td>
</tr>
</tbody>
</table>
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Sport Equipment

**Visors / goggles**
May carry the *Identification of the manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Olympic Games, with the identifications permitted on the lenses so long as such identifications are engraved into the lens and are not deemed as conspicuous by the IOC.

Accessories

**Bag**
One *Identification of the Manufacturer* per bag will be permitted, covering no more than 10% of the surface, to a maximum size of 60cm².

Shoes / Footwear

**Shoes**
All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

**Section 8 · Third Party Identifications (Athletes names)**
No names of athletes allowed on items, section 8 of the General Guidelines applies.
Section 10 · NOC Emblems and National Identity (National flags/emblems/codes)

No IF specific regulations with regards to National Identifications, section 10 of the General Guidelines applies.

Section 12 · Homologation Marks (Required homologation marks)

No homologation marks required by the IF.

Section 17 · Submission Process (Mandatory IF verification process)

No obligatory submission process required by the IF, section 17 of the General Guidelines applies.

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).